



ANNUAL TRAINING CONFERENCE

Sponsorship & Media Order Form

Company Name: _____

Representative Name: _____ Current IALEFI® Sponsor: yes no

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website URL: _____

Type of Business, Services, Products: _____

Exhibitor / Sponsor Fees

Corporate Sponsor Annual Fee \$550

- New Corporate Sponsor
- Renewing Corporate Sponsor

Becoming an IALEFI® Corporate Sponsor enables you to take full advantage of Corporate Sponsor rates and sponsorship opportunities listed below.

Exhibit Booth Fee

- \$750 (for non-Corporate Sponsors)
- \$600 (for current Corporate Sponsors)

Booth fee includes 10X10 booth space, with table, chairs, & tablecloth. Additional services, such as electricity or internet shall be arranged by the exhibitor with the host hotel.

Range Space Requested for Monday Vendor Range Day: Yes No

ATC Sponsorship Levels

Available to current IALEFI® Corporate Sponsors only

- ATC Platinum Sponsor \$7,500 (Includes two exhibit booth spaces and one full-page ad in the ATC Show Guide)
- ATC Gold Sponsor \$5,000 (Includes one exhibit booth space and one half-page ad in the ATC Show Guide)
- ATC Silver Sponsor \$3,500 (Includes one exhibit booth space and one 1/4-page ad in the ATC Show Guide)
- ATC Bronze Sponsor \$2,000 (Includes one 1/4-page ad in the ATC Show Guide)

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Additional ATC Sponsorship Opportunities

Available to current **IALEFI® Corporate Sponsors only**

✓	Additional Sponsor Opportunities		Total
	ATC Banquet - Full Sponsorship (Platinum Sponsor recognition)	\$12,000	
	ATC Banquet - Partial Sponsorship (Write in amount of desired contribution.)		
	Participant Bags (Gold Sponsor recognition)	\$4250	
	Memorial Match Sponsor (Silver Sponsor recognition)	\$3250	
	Event T-shirt (company logo on sleeve)	\$1950	
	Neck Wallets (Bronze Sponsor recognition)	\$1750	
	Conference ID Cards (Bronze Sponsor recognition)	\$1750	
	Beverage Breaks (Bronze Sponsor recognition)	\$1750	
	Scholarship Sponsor (Bronze Sponsor recognition)	\$1000	
	Evening Event Sponsor (Events vary from year to year. Past events have included barbecues and tours of local attractions. Write in the desired contribution amount, or call 603-524-8787 for more information.)		
Total →			

ATC Show Guide

Our **full-color Show Guide booklet** is given to every conference attendee upon registration. Current Corporate Sponsors receive a special reduced rate for ad space. Please select desired ad size & sign the advertiser's section below. (see pages 8-9 in the Sponsor Guide for ad specs)

Ad Size	color ad only		Total
	REGULAR RATE	CORPORATE SPONSOR RATE	
2-Page Spread	\$900	\$810	
Full-Page	\$500	\$450	
1/2-Page Horizontal	\$350	\$280	
1/4-Page	\$175	\$155	
Cover 2 - Full-Page	\$800	\$720	
Cover 3 - Full-Page	\$700	\$630	
Cover 4 - Full-Page	\$850	\$765	
Conference Bag Insert	\$300	\$270	
Total →			

Special Requests:

Grand Total →

Advertiser Rep. Name (Print)	Advertiser Rep. Name (Sign)	Date
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Questions? Call 603-524-8787 or e-mail ads@iale i.com

IALEFI® 25 Country Club Road • Suite 707 • Gilford, NH 03249

submit via e-mail
print

All items and conditions noted on page 9 of the Sponsor Guide "Advertising Terms & Conditions" are a part of this contract and are agreed to by the contract signee. We do not offer commission on any advertisement due to our non-profit status. (Representing ad agencies must abide by the net 30 provision.)