



Corporate Sponsor Registration 2010 ATC San Antonio, TEXAS

February 2010

Dear Exhibitor:

We are pleased to announce that IALEFI® will be conducting our 30th Annual Training Conference this year in San Antonio, Texas. The Conference will begin on Sunday, May 23rd 2010 and will continue until Friday May 28th.

The actual display days are Sunday, May 23rd and Monday, May 24th. San Antonio is a great place for a conference!

The Host Hotel will be the Omni Hotel, 9821 Colonnade Blvd, San Antonio, Texas 78230, Phone 210-691-8888, fax 210-691-1128 or toll free at 1-800-The Omni (843-6664). The negotiated room rate for the conference is \$89.00 plus tax, the reservation code is: 14300105235, register early we ran out of rooms at the last conference!

The Corporate Displays are scheduled for Sunday, May 23, 2010 commencing at 2:00pm.

- Sponsors will set up in the Omni Grand Ball Room commencing at 10:00am. The Expo will formally begin at 2:00pm., and will end at 8:00pm. *Please note: booths must be taken down by midnight. as another function is scheduled for the next day.*
- There are different levels of Sponsorship. Attached/included is a page explaining the levels and the costs associated with the displays, a registration form, and an at-a-glance chart detailing the levels of sponsorship.
- The 2010 Memorial Pistol Match and Vendor Display will be held on Monday, May 24th beginning at 2:00pm Corporate Sponsors will be allowed to set up at the range starting at 11:00am. If you have a shooting display, you will need to reserve your space.
- The Corporate Sponsor Displays will end at 5:00pm on Monday after the pistol match, unless other arrangements have been made through Michial Dunlap.
- Also available are “break out” rooms, to host an after hours event, seminar, discussion, or private get together, these rooms are available Mon – Wed.

Since our members are directly involved in the purchasing process of their department, this is a prime opportunity to show and advertise your products. Plan to be in San Antonio, you will not be disappointed.

If you have any questions, or need any additional information, please feel free to the office at (603) 524-8787, or by fax (604) 524-8856.

Thank you for supporting IALEFI®. Thank you for supporting Law Enforcement.

Michial Dunlap

SGT. MICHIAL DUNLAP (Retired)
Amarillo Police Dept.

Company Name: _____
 Contact Person: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

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|--|---|-------------|
| | Platinum Sponsor | \$10,000.00 |
| | Diamond Sponsor | \$ 7,000.00 |
| | Gold Sponsor | \$ 4,000.00 |
| | Silver Sponsor | \$ 2,500.00 |
| | Bronze Sponsor | \$ 1,500.00 |
| | Corporate Booth (IALEFI Membership must be current) | \$ 600.00 |
| | New Sponsor w/Booth | \$ 1,150.00 |
| | Specialty Sponsorships | |
| | Thumb Drive (Platinum Recognition) | \$10,000.00 |
| | Name Badges (Gold Recognition) | \$ 4,000.00 |
| | Memorial Match Sponsor (Gold Recognition) | \$ 4,000.00 |
| | Participant Bags (Gold Recognition) | \$ 4,000.00 |
| | Opening Ceremonies (Silver Recognition) | \$ 2,500.00 |
| | Beverage Breaks (Bronze Recognition) | \$ 1,500.00 |
| | Scholarship Sponsor (Bronze Recognition) | \$ 1,500.00 |

There is a 10% cancellation fee, (not to exceed \$25.00) for any processed registrations.
 Note: name badges, space assignments will be done at vendor check in.

CONFERENCE CENTER:

Special Needs at conference center _____

RANGE: Please advise if you will need space at the Range Display on Monday, May 24, 2010. Reserve your space now. If you are planning a shooting exhibit you are responsible for your own ammunition, ear protection, safety glasses and billed hat. Range space is limited in the display area. _____ Range space is requested.

A 25% deposit is required at the time of registration with the balance payable prior to set up. This deposit (minus cancellation fee) will be refundable if cancellation is made 30 days prior to the conference.

Form of Payment: Purchase Order: _____ Check: _____ Credit Card: __Master Card__ Visa__ AMEX

Card #: _____

Expiration Date: _____ Security Code: _____

Billing Address (for credit card) _____

Total Amount Enclosed \$ _____

Return to: IALEFI 25 Country Club Rd Ste 707 Gilford NH 03249 Phone 603-524-8787 Fax 603-524-8856

All of our sponsor fees are listed below with an explanation of benefits and costs. Please read them carefully and help us make the 30th Annual Conferences one of the Best!!

Non-Exhibiting Corporate Sponsor \$550.00 This is for companies wishing to support IALEFI® but cannot attend the Annual Training Conference. You will be listed on our web site with a link to your site, listed in every magazine, and have access to our members only section of our web site. You will receive reduced advertising rates in our magazine, The Firearms Instructor. You will also be able to advertise with our logo as a Corporate Sponsor. This is an annual membership with your sign up date as your anniversary.

Exhibiting Corporate Sponsors \$1,150.00 (\$600.00 if you have a current membership) This is for businesses that will set up displays at the Annual Training Conference. You will receive display space at the ATC, along with the privileges listed above for one year.

Bronze Sponsor \$1,500.00 This is for Exhibiting Corporate Sponsors who want their company name and logo in our 2010 ATC Brochure.(Provided that you signed up before the brochure is printed.) This includes all the privileges listed above for one year. Your Sponsorship Level and company logo will be listed on our welcome banner at both the hotel and range. We will place your company's literature in the 2010 Annual Training Conference Participants Bag (given to every student) that you send us. Bronze sponsors can reserve an extra table without charge.

Silver Sponsor \$2,500.00 Silver Sponsors will receive the same benefits as a Bronze Sponsor. In addition, you will receive a 1/4 page ad in The Firearms Instructor Magazine. Silver Sponsors can reserve up to two extra tables without extra charge.

Gold Sponsor \$4,000.00 This is for current Corporate Sponsors. Gold Sponsors will receive the same benefits as a Silver Sponsor. In addition, you will receive a 1/2 page ad in The Firearms Instructor Magazine. Gold Sponsors will receive free banners on the IALEFI® E-Mail Newsletter for 90 days, and may have up to four tables without extra charge.

Diamond Sponsor \$7,500.00 Diamond Sponsors will receive the same benefits as the Gold Anniversary Sponsors. They will be recognized at the banquet, and receive a 3/4 page color ad in our magazine, The Firearms Instructor Magazine. Diamond Sponsors will have priority choice for space at the exposition and range and up to six tables without extra charge.

Platinum Sponsor \$12,000.00 There will be **only one Platinum Sponsor**. The Platinum Sponsor will receive the same benefits as the Diamond Anniversary Sponsors. In addition, they will be the sponsor of the 2010 ATC Banquet on Thursday night. They will be recognized at the banquet, and receive a full page color ad in our magazine, The Firearms Instructor Magazine.

We will have additional items for sponsorship. The prices below can be adjusted

if you want to do them in addition to the sponsorship above.

2010 Annual Training Conference Name Badges \$4,000.00 Your company logo along with the IALEFI® emblem will be on the name badges or neck lanyard.

2010 Annual Training Conference Memorial Match \$4,000.00 Your company logo along with the IALEFI® emblem will be on the banner at the range for the match.

2010 Annual Training Conference Participant Bags \$4,000.00 Your company logo along with the IALEFI® emblem will be on all participant bags.